

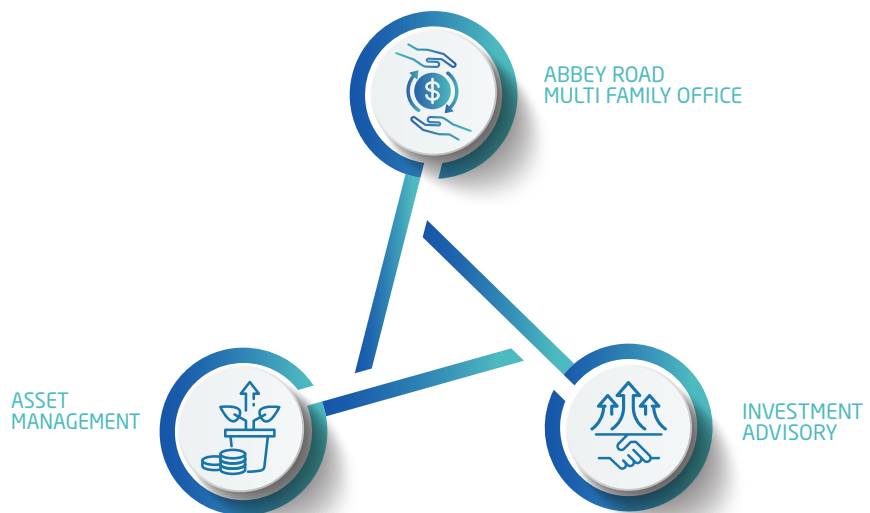


ABBNEY ROAD

ABBNEY ROAD INVESTMENT GROUP

ABBNEY ROAD INVESTMENT GROUP comprises three distinct businesses, all underpinned by the same single-minded focus on quality investment advice. The group is the brainchild of **Arjun Mittal**, an experienced banker for over 20 years with some of the leading banks in the UK & Middle East, who decided to establish his own company in 2021.

The three businesses are:



ABBEY ROAD MULTI FAMILY OFFICE

ABBEY ROAD MULTI FAMILY OFFICE (MFO) is registered in the Dubai World Trade Centre Zone (DWTCA). The company has the distinct privilege of being the first to be granted a Multi Family Office license by the DWTCA.

A frequently asked question is how are we different? At ABBEY ROAD, we are not focused on being different. Instead, we want to be known for quality and independent advice. And we aim to achieve this by following certain key principles.



1

For starters, we are happy to work with any bank or asset manager. We do not have favourites.

2

Secondly, we are truly independent and seek out good ideas, research and analysis from all corners of the world.

3

Thirdly, we like to generate our own ideas and research to complement what we receive from others, which helps build up a strong suite of solutions for our clients.

4

Fourthly, we have developed a proprietary consolidated reporting system that allows us to give value-added inputs on asset allocation, overall position exposure and sizing.

The core mission of the MFO is quality Investment Advice and long-term relationships. Every client is different, and we strive to offer a truly customized approach to fit each client's requirements when it comes to their savings and investments. This is done via a four-step process:



Help define investment objectives



Build a strategy that meets the investment objective



Work with existing / introduce new organisations (Private Banks, Asset Managers) to deliver the strategy



Monitor and also contribute towards the successful execution of each strategy

The MFO also has strategic alliances with specialists in wealth structuring and tax planning, second citizenships, legal advice, corporate finance and concierge services to help clients whenever such requirements arise.

ASSET MANAGEMENT

Abbey Road Funds has established its own UCITS-compliant mutual fund based out of Liechtenstein. The UCITS designation is generally considered to be the gold standard for mutual fund structures, as it is highly regulated and available for all types of investors. The fund has its own ISIN and so can be subscribed from most banks and online platforms in the world.



The first strategy for the UCITS fund is a traditional long-only Global equity fund. The fund is advised by Abbey Road's founder, Arjun Mittal. And the strategy is based on his methodology for identifying quality companies that have the potential to double in size over five years.

Fund details

Abbey Road Funds Global Equity
Isin LI0526161695
Bloomberg ticket BAVUGEU LE

Abbey Road is also happy to partner with other independent asset managers who have a strong track record in a particular asset class, and launch another UCITS fund for them. For example, the firm is currently evaluating best-in-class managers for Indian equities and US real estate.



INVESTMENT ADVISORY

Abbey Road continues to look for great investment opportunities in private markets – real estate, private equity, venture capital, crypto and algo-trading to name a few. We firmly believe that quality alternative investments have an important role to play in investor's portfolios today.

Abbey Road does its own extensive research on any potential investment, including often meeting with the company management and seeking validation from industry experts. Once a private market investment has been identified, Abbey Road creates a SPV for that particular deal and like a traditional merchant bank, the firm is also the cornerstone investor in each deal using its own proprietary capital.

We want to create long term relationships with our investee companies and investors. Having 'skin in the game' on each private deal is a good way to show our commitment to a long-term relationship. We are keen to be the opposite of a broker. We strive to be advisors and partners with our clients.

Abbey Road is also able to provide investment analysis expertise on one-off large investment deals done by clients. Our independent viewpoint is frequently able to identify possible drawbacks, bottlenecks and even unrealized positive aspects of an investment transaction.



For any enquiries on Abbey Road's services, please contact Arjun at arjun@abbeyroadig.com